



## 2012 Smoky Mountain Home Show Sponsorship Opportunities

The Sevier County Home Builders Association is proud to be hosting the 24<sup>TH</sup> Annual Smoky Mountain Home Show February 3-5, 2012. The SCHBA is a local not-for-profit construction industry association comprised of licensed and insured building contractors, developers, and subcontractors. Hosting a local home show to the Smoky Mountain area market is their way of making the construction industry available to all residents. They encourage the local community to come see how you can renovate your current home, spice up your front yard with landscaping, redesign your master bath, or find the perfect builder to design & build your next dream home. The Smoky Mountain Home Show will take place at the Sevierville Events Center off Gists Creek Road.

### Opportunity #1

#### Parking Lot Sponsor

**\$1500 (\$2250 value)**

*Limited to three \$500 sponsors*

**\$500—HBAT-SIT**

This top-level sponsor will receive:

- \* Company banner on front page of website
- \* Logo on sponsorship page of website w/link to sponsor website
- \* Parking lot signs with logo
- \* Sponsor name and logo on select show materials and signage
- \* Mention on media promos

### Opportunity #2

#### Supporting Sponsor

**\$400 (\$550 value)**

*Five sponsorships available*

*Four left*

**\$400—Blalock Ready Mix**

- \* Logo on sponsorship page of website w/link to sponsor website
- \* Sponsor logo on select show materials and signage

### Opportunity #3

#### Exhibitor Badges Sponsor

**SOLD**

**Wm Knight Insurance Agency**

- \* Sponsor name and logo printed on vendor badges
- \* Logo on sponsorship page of website w/link to sponsor website
- \* Sponsor name and logo on select show materials and signage
- \* Business card size ad in program

### Opportunity #4

#### Ticket Booth Sponsor

**\$150 (\$350 value)**

*Two sponsorships available*

- \* Sponsors logo printed on Admission information sign at ticket booth
- \* Logo on website

Sponsorships are filled on a first come, first served basis.  
If you are interested in being a sponsor,  
contact Sharon Loomis 865-453-4712 or email [schba@seviercountyhba.com](mailto:schba@seviercountyhba.com)

